

BECOME ENGAGED. MAKE A DIFFERENCE. TRANSFORM A LIFE... IT MAY BE YOUR OWN.

WHY BECOME INVOLVED WITH SVP CALGARY?

- Develop personally and professionally
- Champion a great non-profit
- Follow your donation dollars
- Work with local non-profits
- Play to your strengths
- Decide on your level of involvement

WAYS TO BECOME INVOLVED AS AN SVP PARTNER

Partner roles are very flexible; some partners make leveraged gifts, others take advantage of our education sessions and peer learning opportunities, and some roll up their sleeves and dig into volunteer projects.

YOU CAN:

- Attend events and partner education sessions;
- Join the SVP Board and committees or work on internal projects and event planning;
- Work with non-profits through investee projects, the Fast Pitch program, or as a lead partner;
- Learn about grant making and philanthropy through the Investment Committee, partner education sessions or conferences.

WAYS TO SUPPORT SVP CALGARY

Become an SVP partner with a tax-deductible donation of \$5,000 annually. You join a network of 60 local partners and thousands of International partners. For those **under 35** (U35) years

of age, the tax-deductible donation amount is \$2,500 annually. Contributions of any size are always appreciated. Donations can be made on-line at: canadahelps.org/en/charities/social-venture-partners-calgary-ltd

All donations are pooled to fund local non-profits as well as programming and operations.

THE TRUE COST OF GIVING

Before Tax Donation	\$5000	\$2500	\$2500	\$5000
Company Match	-	-	\$2500	-
Tax Credit*	\$2450	\$1200	\$1200	\$2450
First Time Donor Credit†	-	\$250	-	-
Tax saved on Capital Gains	-	-	-	\$920
Net Cost to partner	\$2550	\$1050	\$1300	\$1630
Net Benefit to SVP	\$5000	\$2500	\$5000	\$5000



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SOCIAL VENTURE PARTNERS CALGARY

IMPACT REPORT

2016/2017

WHEN BRAD AND TANYA ZUMWALT BROUGHT SOCIAL VENTURE PARTNERS TO CALGARY IN 2000, they knew it was a unique non-profit funding partnership that combines a venture capital approach with local philanthropy. SVP Calgary cultivates effective philanthropists, strengthens non-profits, and invests in collaborative solutions—building powerful relationships to tackle our community’s societal challenges. Over the last 17 years, SVP Calgary has invested \$2.2 million in 22 non-profits. But we’ve done so much more.

We connect and engage members; they make great impact with their philanthropic giving by pooling funds, contributing time and skill, and collaboratively deciding which non-profits to support. Ninety-eight percent of our partners report relationships with our investees are the most meaningful part of their SVP experience. We wouldn’t be who we are without them.

HERE ARE A FEW OF OUR STORIES

WE CONNECT WITH OUR COMMUNITY

HAKEEM MITHA WAS COMPLETING HIS MBA THROUGH QUEEN'S IN 2016, WHEN ONE OF HIS PROFESSORS MENTIONED SVP'S BUSINESS MODEL. The professor, Daniel Tisch, is a co-founder of the Toronto SVP chapter. Back in Calgary, Hakeem and his fiancée, Saaraa Premji, wanted to become involved within their community and connected with SVP Calgary's Executive Director, Lindsay Read.

part of one organization, while gaining exposure to multiple non-profits. By joining SVP, they get to share their philanthropic journey together.

They bring different skill sets to the table: Hakeem works at Brookfield Residential in Corporate Finance and Planning and Saaraa recently completed a design internship at Critical Mass. As SVP partners, they use their expertise to support the organization and investees. "It's a great networking opportunity," says Saaraa. "We get to meet and interact with people from all over the city, from different circles and professions." Hakeem explains, "We enjoy the idea of following our donation dollars and feel SVP helps non-profits become sustainable."

It's a great networking opportunity.

Saaraa Premji

Fast-forward two years, and they are active members of SVP Calgary: Hakeem chairs the Investment

Committee, guiding the selection of which non-profit investees SVP partners with, while, Saaraa manages design for the Fast Pitch Program. Both enjoy being



WE SUPPORT GROWTH

WHEN SVP CALGARY SELECTED TWO WHEEL VIEW IN 2012, IT WAS A PROJECT-BY-PROJECT ORGANIZATION. After five years of financial support and professional guidance, Two Wheel View (TWV) has grown by leaps and bounds. "We went from working with 100 kids to more than 660 in 2016," said Rick McFerrin, founder and executive director. "We've expanded from three to 19 staff, who are making a huge difference in the lives of kids. Becoming a SVP investee increased the legitimacy of our organization. It offered us a level of credibility and gave us the confidence to grow."

It's been an incredible experience...

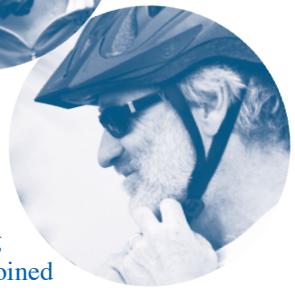
Andy Williamson

With SVP support, TWV has grown strategically, established a process to manage staff and strengthened the board. They recently moved into a new office and bike workshop to house their larger staff, bikes and expanding programs.

Over the last five years, TWV worked with three SVP lead partners: Andy Williamson, Angie Oicle and Pam

Rinehart. They spent countless hours meeting, consulting and supporting them, building lifelong relationships. Andy even joined Rick and TWV on a bike trip to Argentina in 2016. In addition, many other SVP partners donated their time and skill to TWV; they were invaluable to TWV's success.

"It's been an incredible experience to watch TWV grow from a grassroots organization to one serving 1,000 kids in 2017 with an operating budget of close to \$1 million," said Andy. "They've now secured funding from multiple new sources. We'll miss them, but I'm sure this won't be the end of SVP's relationship." Two Wheel View graduated in June 2017, after completing their five-year term.



WE INSPIRE CHANGE

WHEN LISA DIXON-WELLS PARTICIPATED IN FAST PITCH 2014, SHE KNEW DARE TO CARE, WOULD BE A PERFECT FIT FOR SVP. Dare to Care shifts bullying culture, by teaching children, youth and adults to be socially responsible citizens through education and skill development. Back then, they were still establishing their charitable status and not ready for SVP's support.

"Now we've truly come together as a board and as a program," says Lisa, executive director and founder of Dare to Care. "We have so much we want to accomplish, we're poised for growth and know that SVP can help us achieve just that."

Last June, SVP Calgary partners selected Dare to Care as the newest investee, after a powerful presentation by Lisa. Jo-Ann Pawliw was recruited

to help Lisa practice and polish her presentation. Jo-Ann runs an executive coaching business, Heart of Performance, and is the Director of Western Canada for the Institute for Health and Human Potential.

The experience with Lisa motivated Jo-Ann to become an SVP partner, as she loved the idea of connecting with others through philanthropy. When asked to be a co-lead partner for Dare to Care with Cindy Stephenson, Jo-Ann jumped at the chance.

Cindy recently retired from Imperial Oil where she worked in Environmental Policy and Planning, and was the vice president of the Imperial Foundation. She saw value in sharing her professional knowledge and staying connected with the community.

Jo-Ann and Cindy didn't anticipate the great relationship and learning they would gain from each

other. They come from vastly different backgrounds: Cindy has worked in large organizations, handling personnel; Jo-Ann spends her time coaching individuals for better performance in the corporate sector, non-profit organizations, sports teams and schools. They approach Dare to Care from different perspectives and bring a unique approach to the partnership. Both agree Lisa is incredibly passionate about Dare to Care, eager to bounce ideas and receive advice. "She's generous in her listening, which makes for an open, honest, successful partnership," says Cindy.

They see an important need that Dare to Care fills in our community, building a safe space for kids.

And they're excited to help propel Dare to Care to the next level.

"I like to compare Dare to Care to the Little Engine that Could. Our program is full of everything that is good and we are trying to deliver our support to as many people as we can," says Lisa. "We reached out to many groups, but most passed us by because we are small. Then SVP came along. With their support, we can see the top of the hills we're trying to get up. SVP is providing the power and guidance we need to reach our goals."

Five SVP Calgary partners are currently working with Dare to Care to develop their five-year strategic plan.

I like to compare Dare to Care to the Little Engine that Could.

Lisa Dixon-Wells



Left to right, Cindy Stephenson, Jo-Ann Pawliw and Lisa Dixon-Wells.